

## LEXISTEMS Joins The NVIDIA Inception Program To Strengthen Its Advance In AI-driven Meaning-based Data Technologies

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FOR IMMEDIATE RELEASE

**LAVAL, France -- LEXISTEMS, a leader in meaning-based data technologies, today announced its formal acceptance into the NVIDIA Inception Program, a business accelerator program offered to exceptional startups revolutionizing industries with advances in artificial intelligence (AI) and data science.**

Designed to nurture start-ups that are revolutionizing industries with advances in AI and data science, the virtual incubator program supports members through critical stages of product development, prototyping, and deployment. Thanks to this new association, LEXISTEMS will enhance its meaning-based data technologies with powerful GPU tools, tech and deep learning expertise offered by NVIDIA experts, and continue to offer ever-better products and services to its business customers.

Accessing and processing data by meaning is no small achievement. But it's the only way for organizations, individuals and societies to regain control over their data. Why? Because meaning abolishes the strong limitations inherent to keywords and intents+entities analysis, on which almost all information technology has been based so far. In a context of worldwide "data deluge", where 80% of data produced everyday goes dark for lack of accessibility, understandability and relevance, meaning is the only solution. With meaning, data can be accessed, queried, connected and analyzed in a meaningful way, regardless of source or target language, with context and business logic. It can even yield expert insights when properly combined. That's exactly what LEXISTEMS' unique APIs do: enable businesses with large data-capital, empower their employees and customers, and finally turn their data into value.

In this respect, LEXISTEMS' acceptance into the NVIDIA Inception Program should help further its recognized advance in the field and its position on a very broad market. The complexity of languages (LEXISTEMS' APIs are consistent across several languages like English, French, Spanish, German - and Portuguese coming up) and the very essence of meaning require advanced technologies among which artificial intelligence plays a key part. For LEXISTEMS, partnering with the undisputed leader in GPU-powered AI hardware makes therefore complete sense and is likely to result in more technological breakthroughs with a reduced time to market.

*"Everyone here is very excited to be part of 'Inception', and we can't wait to join forces with the numerous NVIDIA talents in artificial intelligence and deep learning to address meaning-related problems that have never been solved yet" commented Marie Granier, LEXISTEMS' CEO, shortly after the official notice of acceptance. "From its own inception 18 months ago, LEXISTEMS has been using and testing a number of neural networks, including implementations and flavors derived from very recent research papers. I personally believe that the wealth of intellectual and technical resources available at NVIDIA added to our unique expertise in meaning-based data technologies will translate into significant technological streamlining. We're also very happy because being part of the Inception Program will allow us to offer our customers a best-in-class experience on NVIDIA hardware. That's important because NVIDIA's is our AI hardware of choice for delivering software + hardware solutions that achieve the best possible performance."*

Tags: LEXISTEMS, Artificial Intelligence (AI), Natural Language Processing (NLP), Meaning-based data processing, Data science.

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### **About LEXISTEMS**

LEXISTEMS delivers solutions for accessing and processing data by meaning. These solutions let organizations search, connect, analyze and produce information based on meaning, in natural language, in different languages. Which is 100x more powerful and pertinent than with keywords. LEXISTEMS' solutions combine state-of-the-art Artificial Intelligence, Natural Language Processing and security technologies. With just a few lines of code, they augment any application with operational intelligence, business expertise and natural language ease of use. For LEXISTEMS customers, data assets and applications of any size and complexity become profit centers with measurable ROI. Learn more at <https://lexistems.com>.

### **About The NVIDIA Inception Program**

Inception nurtures dedicated and exceptional startups who are revolutionizing industries with advances in AI and data science. This virtual accelerator program helps startups during critical stages of product development, prototyping, and deployment. Every startup gets a custom set of ongoing benefits, from hardware grants and marketing support to training with deep learning experts. Learn more about the NVIDIA Inception Program at <https://www.nvidia.com/en-us/deep-learning-ai/startups>.

### **About NVIDIA**

NVIDIA's (NASDAQ:NVDA) invention of the GPU in 1999 sparked the growth of the PC gaming market, redefined modern computer graphics and revolutionized parallel computing. More recently, GPU deep learning ignited modern AI — the next era of computing — with the GPU acting as the brain of computers, robots and self-driving cars that can perceive and understand the world. More information at <http://nvidianews.nvidia.com/>.

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