

LEXISTEMS Wins Crédit Agricole's Grand Prix de L'Initiative 2017

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FOR IMMEDIATE RELEASE

LAVAL, France -- LEXISTEMS, a leader in meaning-based data processing solutions, today won the 2017 edition of the Grand Prix de L'Initiative organized by Crédit Agricole Anjou Maine and major universities, thereby increasing national visibility in France and securing a symbolic €4,000 prize.

It was about 09:30 PM CET in [Crédit Agricole Anjou Maine's](#) amphitheater filled to capacity when LEXISTEMS was announced the winner of this year's [Prix de L'Initiative](#) by the management of CAAM. During a ceremony not unlike Hollywood's Oscars night, a number of other nominees had already been awarded prizes in specific categories, with the traditional envelope openings, thank you's and photo calls. As minutes passed, the suspense was getting greater and greater. And it was LEXISTEMS' nomination for the "Grand Prix 2017" that concluded the event with a climactic coda, after which a crowded party of businesspeople, bankers, journalists, entrepreneurs and students gathered for a festive and fertile soirée.

An institution since 2004, Crédit Agricole Anjou Maine's Prix de L'Initiative aims at promoting business projects that are at the same time original, creative, realistic and ambitious from an entrepreneurship standpoint. Organized in partnership with leading universities and graduate schools among whom [CNAM](#), [ENSAM](#) (Arts & Métiers ParisTech), [ESTACA](#), [ESEO](#) and the Universities of [Angers](#) and [Le Mans](#), the contest has become very disputed. For startups and incubators from the West of France region, it is now regarded as a highlight of the season and, as such, it attracts attention from both the national media and business communities.

After two rounds of competitive down-selection, LEXISTEMS was ranked first among companies showing a remarkable diversity in focus and targets, with a number of them very far from the digital world. In the

words of several members of the jury, it was LEXISTEMS' vision, overall quality of project and potential disruptive impact on the digital processes of businesses in many fields that had the company exceptionally secure the unanimity of the votes.

"We are thrilled to win the Grand Prix and to be recognized as a high-potential startup by such an expert jury" said LEXISTEMS' CEO and Co-founder Marie Granier. "CA's commitment to innovation, both as a customer and global banker, as well as the universities board members' deep knowledge of the state of the art in many disciplines, give this award a special meaning for us. But perhaps the most important achievement for LEXISTEMS tonight is to have convinced an educated audience about the quantum leap that processing data by meaning instead of keywords represents. The team believed in it when it silently started R&D ten years ago and we make it happen now, with no-brainer solutions that are easy to deploy, use and scale. I hope the next editions of the Prix de l'Initiative will help other daring startups as it does LEXISTEMS this year."

Tags: LEXISTEMS, Artificial Intelligence (AI), Natural Language Processing (NLP), Meaning-based data processing, Data science.

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About LEXISTEMS

LEXISTEMS delivers solutions for accessing and processing data by meaning. These solutions let organizations search, connect, analyze and produce information based on meaning, in natural language, in different languages. Which is 100x more powerful and pertinent than with keywords. LEXISTEMS' solutions combine state-of-the-art Artificial Intelligence, Natural Language Processing and security technologies. With just a few lines of code, they augment any application with operational intelligence, business expertise and natural language ease of use. For LEXISTEMS customers, data assets and applications of any size and complexity become profit centers with measurable ROI. Learn more at <https://lexistems.com>.

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